



Top 10 Things You Must Know Before Choosing Your Orthodontist

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INTRODUCTORY LETTER FROM DR. TONYA BAKER

Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, orthodontic practices are different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even named the same or by the same manufacturer. That being said, not all treatment is the same.

At Baker Orthodontics, our mission is to serve others. Our vision is changing lives, advancing the profession, and supporting our community. There is no better reward of seeing how happy our patients are after we help transform their smile. To help support our mission and to help you choose the right orthodontist, even if it is not us, I put this report together "**The Top 10 Things You Must Know before Choosing Your Orthodontist.**"

I want you to be educated about your options and feel extremely comfortable with your orthodontist and choice of treatment. After reading this report, you can also browse our website, DrBakerSmileMaker.com or simply stop in to learn more about us.

Sincerely,

Dr. Tonya Baker & Team



P.S. When you are ready, I urge you to schedule your Baker Smile Assessment, which includes comprehensive consultation, digital panoramic x-ray, and more. This is normally \$249 but by calling 706.602.0540 or going to DrBakerSmileMaker.com you can receive a \$249 savings certificate so that your first visit is 100% FREE, GUARANTEED!

If you are scheduling the exam for yourself or if your child is older than 7, that is okay too. We have helped over 10,000 people from all different ages throughout Gordon County transform their smiles. Again, when you are ready to learn more about your options with us, we are here for you.

NUMBER 1: ARE THEY CERTIFIED TO BE AN ORTHODONTIST?

Orthodontists are specially trained dentists who take on several extra years of training in order to "straighten teeth," usually by affixing braces to the patient's teeth. You might say we specialize in smiles. Orthodontists also perform dentofacial orthopedics. This is a fancy way to describe how we normalize the structure of a patient's jawbones in order to repair any imbalance in their face. All orthodontists are dentists, but only 6% of dentists are orthodontists. Look for the seal of the American Association of Orthodontists (AAO). Only orthodontic specialists can belong to the AAO.

**At Baker Orthodontics,
we don't just treat orthodontic
problems and pediatric patients,
we change lives.**

Baker Orthodontics is very passionate and deeply committed to staying on the cutting edge of technology to benefit our patients. Years of advanced specialty training in orthodontics, in addition to subspecialty training in pediatric dentistry, means Baker Orthodontics is well trained to provide the best treatment options for our patients.



NUMBER 2: ARE THEY EXPERIENCED?

It is important to know if the orthodontist you are considering has just recently obtained their specialty certification or if they have been in practice long enough to gain the experience necessary to be efficient and accurate. It is recommended that your orthodontist of choice has been in practice for at least 10 years. If an orthodontist you are considering has been in practice for less than 10 years, they haven't been able to see as many results and understand what they could be doing differently to get better results or to get the same results faster. By choosing someone less experienced, you risk your treatment taking longer than it should or getting less optimal results.

**Dr. Tonya Baker has been an
orthodontist for over 25 years!**

This means she has overwhelming experience and results to prove that her methods are both the most efficient and the most optimal. She will be able to determine the best course of action for your case and effectively help you decide which treatment options best suit your lifestyle and aesthetic needs. Ultimately, the end result when you choose Baker Orthodontics is a smile you will love, in a fraction of the time.



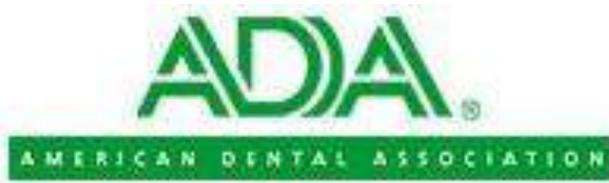
Actual Baker Orthodontics Patient

NUMBER 3: ARE THEY CREDIBLE?

While having a great reputation on internet review sites is important, it is even more important that your orthodontist of choice is nationally recognized. National and regional recognition indicates that your orthodontist has been providing such great results that organizations, associations, and orthodontic brands want to highlight them as an orthodontist of great respect! When you are researching an orthodontist you are considering, be sure to find out which associations they belong to and if any organizations or brands have given them any recognition for their treatment!

Dr. Tonya Baker belongs to several associations for orthodontists.

One of the most important is the American Association of Orthodontists, as that signifies her as a certified orthodontist. She is also a member of the Southern Association of Orthodontics, Georgia Association of Orthodontics, American Dental Association, Georgia Dental Association and Northwest District Dental Society. To top it all off, she is also recognized nationally by Invisalign as an Invisalign Preferred orthodontist! It is safe to say that Dr. Baker is not only credible, but also has a fantastic local and national reputation!



NUMBER 4: DO THEY OFFER SAME DAY APPOINTMENTS AND SAME DAY STARTS?

When you are ready to start your smile transformation, it may be disappointing to find that the orthodontic office you are considering doesn't have any appointments available for the next few months. Then to add insult to injury, there is a waiting list to get braces on! Some orthodontists do this so they can stagger the flow of appointments while others do this simply to appear as though they are in high demand. Either way, you shouldn't have to wait!

At Baker Orthodontics, you can take comfort in knowing that your orthodontic needs are a priority.

We don't put you on a waiting list for your first appointment or to get your braces on. Baker Orthodontics is happy to get you in the doors the same day you call to make an appointment and even get your smile transformation started as soon as possible, even the same day!



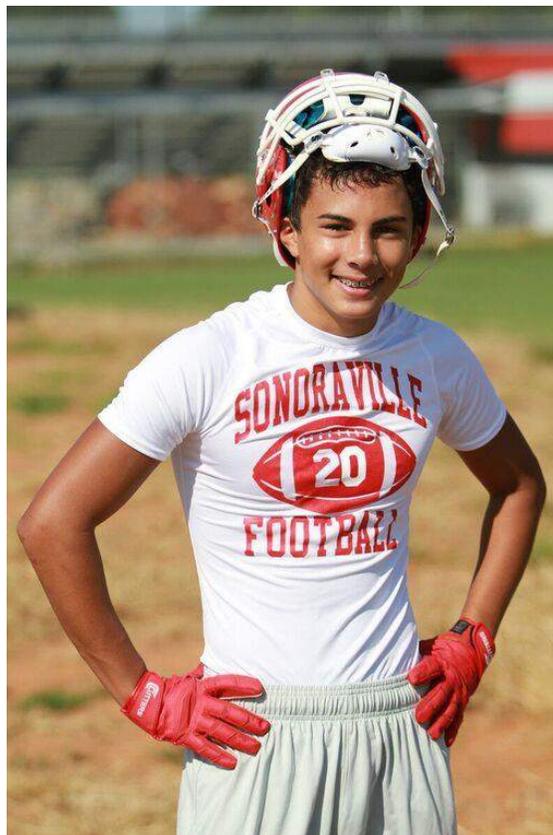
Actual Baker Orthodontics Patient

NUMBER 5: DO THEY TAKE THE CONSULTATIVE APPROACH?

Your first visit with your orthodontist should leave you with the feeling that you made the right choice in both orthodontist and treatment solution. At the appointment, you should expect the orthodontist to explain all of your options, as well as the pros and cons for each option. He or she should have an understanding of your lifestyle and help you find the treatment solution that works best for you. The big take-away from the first appointment should be that you worked with your orthodontist to find the right solution.

Dr. Baker prefers to rely on a consultative approach when helping you find the right solution for your smile.

She will gladly explain the pros and cons of each treatment, and help you understand why your lifestyle or preferences may limit your choices or create obstacles with certain options. Together, you and Dr. Baker will figure out the best treatment solution for you.



Actual Baker Orthodontics Patient

NUMBER 6: DO THEY OFFER AN ACCELERATED TREATMENT OPTIONS?

You may find it to be exciting when you start your smile transformation. However, that excitement may dwindle as the length of treatment may span for a couple of years. After a few months, you may be eager to get the braces off so you can sport your new smile! However, if your orthodontist doesn't offer any accelerated treatment options, you may be stuck waiting for up to two years!

At Baker Orthodontics, you can get your braces off faster than you would with traditional treatment!

Dr. Tonya Baker offers Propel, which is a 10-minute procedure that allows your teeth to move faster, reducing your time in braces dramatically! Propel accelerated treatment is versatile, so it will work with a patient of any age using any type of treatment (metal braces, ceramic braces, or even clear aligners!).



Actual Baker Orthodontics Patient

NUMBER 7: DO THEY OFFER FREE CHECK-UPS FOR LIFE?

After you get your braces off with almost any orthodontist, you can expect to have retainer check-ups for a year to ensure that your teeth do not begin shifting out of their perfect alignment. But, what about after that? You may find that after the year of retainer check-ups, your orthodontic office will charge you for check-up appointments and retainer adjustments when necessary. Is there another option?

**At Baker Orthodontics,
you will get check-ups for FREE for LIFE!**

Dr. Tonya Baker understands the importance of keeping your new smile perfect so that you can share it with the world. However, she knows that your retainer may need periodic adjustments to ensure that it continues to maintain the straightness of your teeth. With Baker Orthodontics, you won't have to worry about the future of your smile, because we have it covered!



Actual Baker Orthodontics Patients

NUMBER 7: DO THEY OFFER FREE
CHECK-UPS FOR LIFE?

NUMBER 8: DO THEY OFFER PEDIATRIC DENTISTRY?

Now, you may not even have kids. While more than seventy-five percent of our patients are kids or young adults, we do help many adults transform their smiles, too. So, why is offering pediatric dentistry important to even the people without kids?

Pediatric dentists have an additional 2 to 3 years of additional specialized dental training, just like an orthodontist. Additionally, you can imagine pediatric dentists have to relate to fears of seeing a dentist and being compassionate to kids. Therefore, even as an adult, you will see the benefit of choosing an orthodontist who offers pediatric dentistry.

If your orthodontist offers pediatric dentistry within their practice, it is safe to say they are a specialist and leader in their field.

Pediatric dentists know how to put a patient of any age at ease.



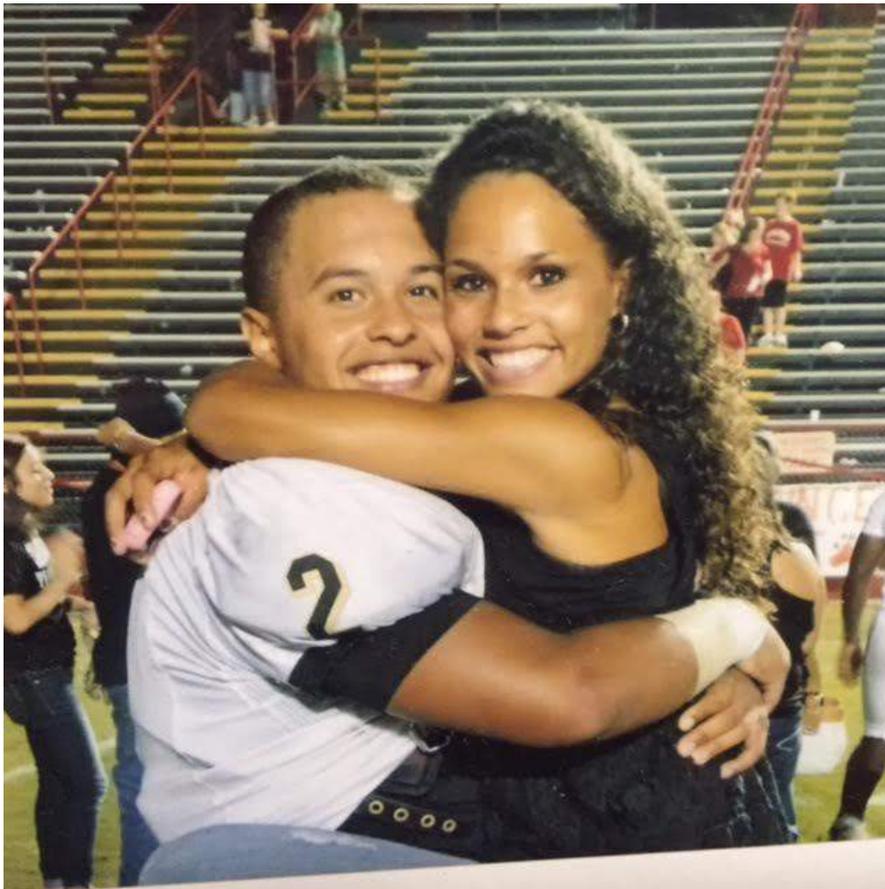
Actual Grins And Giggles Patient

NUMBER 9: DO THEY GIVE BACK TO THE COMMUNITY?

A lot can be said about an orthodontic practice that plays an active role in bettering the community in which they live and work. A practice that does this considers their patients to be people, neighbors, and friends. Wouldn't you want your orthodontist to be your friend?

**At Baker Orthodontics, we not only play
an active role in our community,
we also donate money and time to local causes.**

We place a high priority on investing in the future of our community. To invest in the future of our community, we give back to the youth by donating to schools and youth programs locally. We also donate to national organizations providing better lives for the youth of our nation, as well as globally. We believe investing in our youth is investing in our future!



Actual Baker Orthodontics Patient

NUMBER 10: DO THEY OFFER ANY GUARANTEES?

No matter which orthodontist you choose, ultimately you are not making a small investment. That being said, wouldn't you want to ensure your orthodontist is going to stand behind their treatment? Of course! At Baker Orthodontics, we wouldn't have it any other way.

**You can feel confident with your choice
for an orthodontist,
because at Baker Orthodontics,
your treatment is backed by a
100% Satisfaction Guarantee.**

If at any point you are dissatisfied with your treatment or the progress of your treatment, let us know! We want to make sure you are not simply 'okay' with how your treatment is going. We want to make sure that you are 100% Satisfied!



BONUS: DO THEY HAVE FLEXIBLE PAYMENT OPTIONS WITH 0% INTEREST?

We realize this report is supposed to be the "Top 10 Things You Must Know Before Choosing Your Orthodontist," but we can't leave out some payment tips to look for when choosing an orthodontist.

Once you are comfortable and you know specifically which orthodontist you want to treat you or your child, the next question typically is, "How much is this going to cost, and how am I going to pay for this?"

At Baker Orthodontics, we will help you understand different payment options, from maximizing the most insurance benefits, to flex spending accounts, to even interest-free payment plans. During the initial exam and complimentary consultation, we will answer all of your questions, including those about our typical cost of braces and the variety of payment options available.

We work with most insurance companies. We have interest free, zero or low down payment options, as well as family plans for those with more than one child or parent in need of treatment.

At Baker Orthodontics, you have options.



BONUS: DO THEY HAVE FLEXIBLE PAYMENT
OPTIONS WITH 0% INTEREST?

CLOSING LETTER FROM DR. BAKER

Dear Friend,

I hope this report has helped you learn more about orthodontics in general and potentially show you how Baker Orthodontics can help you or your child. To accomplish our mission of serving others, we would be honored and grateful to meet and learn more about how we can potentially help transform you or your child's smile.

For your Baker Orthodontics initial exam, comprehensive consultation, and digital panoramic x-ray to be 100% FREE simply call 706.602.0540 or visit DrBakerSmileMaker.com to download and print your \$249 Baker Smile Assessment Savings Certificate. There is absolutely no obligation.

The Team at Baker Orthodontics feels great pride and joy for the privilege of transforming the smiles and transforming the lives of those who choose us every day. We love giving back to our local community through education, donating to youth sports and other youth activities, as well as nationally known humanitarian organizations such as Habitat For Humanity. Obviously, there may be other things you should know before choosing your orthodontist. In fact, I am sure I could have easily doubled the length of this report.

We are always here to answer your questions.

Sincerely,

Dr. Baker & Team

P.S. When you are ready, I urge you to schedule your Baker Smile Assessment, comprehensive consultation, digital panoramic x-rays, and more.

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